



[whatever it takes]

kimberly park
communications

public relations.marketing.advertising

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Kimberly Park Communications is a boutique public relations agency specializing in award-winning, attention-getting creative for products and services.

After a highly successful career in corporate public relations on a national level, Kimberly Park launched KPC in January 2005 and quickly established her company as one of the most reputable public relations firms in the Houston metro area.

Client roster is strictly referral. All clients have come to KPC at the recommendation of media, clients and others intimately familiar with the company's creative work.

Jumping through hoops to make the ordinary extraordinary is what Kimberly Park Communications is all about.

It's bringing a national level of expertise to a wider range of clients. It's introducing fresh, insightful and valuable ideas at every step of the marketing process. And it's always asking "Is there a better way?"

services

Social Media

Media Relations

Trade Relations

Brand Development

Collateral Development

Website Development

E-Newsletter Campaigns

Direct Mail Campaigns

Advertising

Event Production

Creative Support

Trend Tracking and Reporting



kimberly park

a breed apart biography

Prior to launching Kimberly Park Communications, Park directed all facets of national marketing activities for the \$6 billion U.S. rice industry, including programming targeted to media and consumer audiences, as well as the foodservice, food processing and retail trade.

Her creative efforts have garnered unprecedented publicity for her clients, including: Good Morning America, NBC's Today Show, CBS Early Show, The Tonight Show, CNN, ESPN, Lifetime TV, E! TV, Food Network, HGTV, Wall Street Journal (front page!), USA Today, New York Times, Food & Wine, Bon Appetit, Gourmet, Good Housekeeping, Better Homes & Gardens, Ladies Home Journal, Southern Living, Texas Monthly and much, much more.

Park has been honored as "distinguished graduate" by Stephen F. Austin State University for her success in the culinary field. She has served as Public Relations Society of America Food & Beverage Section National Chair and President of the Houston Culinary Guild.



every dog has its day
honors & awards

Award of Excellence, International Association of Business Communicators,
“Writing: Special Projects”

Award of Excellence, International Association of Culinary Professionals,
“Corporate Consumer Education Materials”

Gold Excalibur Award, Public Relations Society of America,
“Marketing Communications”

Crystal Award, American Marketing Association, “Marketing a Product”

Award of Merit, International Association of Business Communicators,
“Communications Program”

Finalist, American Marketing Association, “Sales Promotion”

Finalist, National Telly Award, “Non-Broadcast Video Production”

Finalist, Galaxy Awards International Competition, “Marketing Communications”

“Distinguished Graduate,” Stephen F. Austin State University



in good company
professional affiliations

International Association of Business Communicators

Public Relations Society of America, Food & Beverage Section Past Chair

International Association of Culinary Professionals

Les Dames d' Escoffier

Southern Foodways Alliance

Texas Restaurant Association

Greater Houston Restaurant Association

Houston Culinary Guild, Past President



running with the pack

sabrina miskelly

Sabrina Miskelly has been immersed in the media world since graduating from the University of North Carolina's acclaimed School of Journalism and Mass Communication.

She's been on the editorial/programming side of television as a senior news producer, court television producer and talk show producer.

Prior to joining KPC in 2008, Miskelly was a founding member of Channel 11's "Great Day Houston" producing team. There, she scoured the Houston scene, magazines, papers and internet to find the most captivating new trends, stories and people to feature on the show. In addition to segment and line producing, she was Great Day Houston's main web producer. In 2008, she was nominated for a Lone Star Emmy.

Miskelly has also served as producer for the nationally syndicated court television show "Judge Alex," senior producer for News 24 Houston's morning news and evening news producer at WCBI in Columbus, MS. She is an active member of Women in Film & Television.

cristina terrill

A native Texan, Cristina Terrill graduated from Abilene Christian University with a degree in Integrated Marketing Communication. She has worked in every angle of the media world, including sales, production and on-air talent. Cristina joined KPC in 2009, while being the intrepid reporter and fill-in host for KHOU's popular morning talk show, Great Day Houston. Cristina has fast become one of Houston's best loved on-air personalities, covering the city's best events, parties and festivities live from the scene. In 2008, she was nominated for a Lone Star Emmy.

Before joining the Great Day Houston team, Cristina worked locally for Channel 55's "Wild About Houston," a current events and news magazine show. There she served as reporter, fill-in host, floor director, camera operator, producer, writer and was a member of the sales team. Cristina also contributed to several of the station's other programs such as "Sports off Center" and "High School Sports Live".

Cristina started her television career as co-host for the nationally syndicated show, "Teen Talk," which aired on major networks such as NBC, ABC and the WB.





[speak]

give us a call

At KPC, producing effective, creative, award-winning work for our clients
is what we do best.

We work closely with a network of professionals that include Houston's
most talented writers, graphic artists, website designers, photographers,
producers, chefs, sommeliers and more, so we can assemble the
best team of experts on your behalf.

We look forward to working with you soon.

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